

A PUBLICATION OF THE PET PROJECT FOUNDATION



Wagging Tails

FALL 2020



Meet **CECILY**

LOOKING FOR SOMEBUNNY SPECIAL
TO TAKE HER HOME - PAGE 8

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A MESSAGE FROM THE CHAIRMAN



Vickie McMurchie, Chairperson
Subduing pandemic anxiety
with cute CASA kittens.

Welcome to the Fall 2020 edition of Wagging Tails - which should have been the Summer edition, but 2020 as a whole hasn't exactly gone to plan! This year has definitely brought about its challenges but our commitment to raising lifesaving funds for our shelter animals remains steadfast.

We have had another busy year at Pet Project Foundation caring for and adopting out hundreds of animals and working with our expansive and dedicated volunteer network, and we couldn't accomplish any of this without you, our supporters. Your support, especially during this pandemic, is incredibly appreciated as we continue to navigate these uncertain times and the challenges of fundraising during COVID-19 restrictions.

We work incredibly hard and prudently to ensure that we are making the most sound decisions when it comes to spending. This last fiscal year, PPF funds were spent in the following areas:

- **One third of our budget, or \$95K goes to covering the cost of 100% of the medical care of our shelter animals receive. This includes vaccinations, spay and neutering and treatments and medications that mend everything from a skin condition to a life saving procedure.**
- **\$130K of PPF funds cover a portion of Kennel Attendant and Trainer staff costs, ensuring that our animals are getting the loving care and attention they deserve all year long, in addition to training and socialization that increase our shelter animals' chances of being adopted.**
- **\$10K is spent to cover the cost of healthy and diet specific food for all shelter animals.**
- **Altogether, we provide approximately \$240K towards total animal care and supplies for the San Clemente-Dana Point Animal Shelter and our bustling foster program. Our admin fees to run the organization represent less than 7% of our total expenses and fundraising costs come in at under 10%.**

When you think about the fact that Pet Project Foundation is a 100% volunteer run organization, I think it's quite extraordinary what we've been able to accomplish year over year.

Looking forward to the year ahead, it's more important than ever that we get creative with our fundraising efforts in order to ensure we can continue to meet our fundraising obligation to the shelter, but also to provide our animals with comfortable accommodations. Our Doggy Day Out fundraiser, which encouraged supporters to shop and dine locally with longtime business supporters in San Clemente, Dana Point and San Juan Capistrano resulted in us raising more than \$13K and helped us to cover the donation we typically bring in from one of our favorite events, Barks and Brews. In the fall, we typically host our biggest fundraiser of the year, our Tail of Two Cities Gala. Instead of cancelling this year's event, we will be pivoting this to a virtual gala hosted online via YouTube. I hope you can log-on and join us to help us meet our lofty fundraising goal of \$50K.

Please visit PetProjectFoundation.org to learn more about our online gala and all of our exciting programs and happenings as we continue to navigate pandemic modifications.

We hope you and yours are well, and we can't wait to welcome you back to the shelter and see you at an in-person event, as soon as it is safe to do so.

Sincerely,
Vickie McMurchie
CHAIRMAN OF THE BOARD

STAY CONNECTED WITH US!

 facebook.com/PetProjectFoundation

 instagram.com/pet_project_foundation

 twitter.com/ppfsavealife

Shop For PPF!

The PPF Amazon Wish List

Pet Project Foundation has an Amazon Wish List for anyone who would like to donate items that we are in need of and have them shipped directly to us! Just go to Amazon, search for Amazon Wish List, type in Pet Project Foundation and you will see all the items. Or you can access this wish list through this link: bit.ly/PPF_Wishlist

amazonsmile

Amazon will donate 0.5% of your purchase to Pet Project Foundation!

1. Log in to www.smile.amazon.com
2. Sign in and choose your charity.
3. Select 'Pet Project Foundation' from the search.
4. Once selected, you will receive an email confirmation and you can begin shopping and checkout as you normally do!



Did you know you can register your Ralphs Rewards Card and

indicate Pet Project Foundation as your charity of choice? **Ralphs will donate a percentage of your shopping totals to PPF each time you shop!** It's easy to register and it's FREE!

1. Log in to www.ralphs.com
2. Click on Sign In/Register
3. Most participants are new online customers, so they must click on SIGN UP TODAY in the "New Customer?" box.
4. Sign up for a Ralphs Account by selecting a preferred store with your zip code, register with your email and password, and enter your REWARDS card number and complete your information.
5. You will then get a message to check your email inbox and click on the link within the body of the email. You will now see "Your Ralphs.com Account Has Been Activated."
6. Click on "Click here" to log in to your account.
 - a. If your session has expired, you will be directed to the sign-in page
 - b. Enter your email address and password to access your account
7. Scroll down until you see the Edit Community Contribution link. Click on this link.
8. Enter **Pet Project Foundation** for the name of organization. Select organization from list
9. and click save changes.

To verify you are enrolled correctly, you will now see your organization's name on your account page. You have now completed your Online rewards card registration AND your Community Contributions registration!

Facebook Fundraisers



Facebook has made birthdays a time to do something positive!

Most of us don't like getting older, but Facebook has created a birthday fundraiser that makes it easy, with no fees, to fundraise for PPF. It only takes two minutes to start raising money to help the lost and abandoned animals at the San Clemente - Dana Point Animal Shelter!

Looking to make an impact now? You don't have to wait for your birthday - you can create a fundraiser any time of the year and help raise funds for our shelter animals.

Learn more at Facebook.com/Fundraisers

About PPF

For nearly 40 years, Pet Project Foundation (PPF) and the San Clemente-Dana Point Animal Shelter have been united in a unique partnership to rescue and provide pro-humane care to the lost and abandoned animals of our two cities. This special shelter has maintained a progressive and innovative approach to animal welfare to ensure that every animal in its care receives a warm bed, outstanding veterinary care, nutritious food, and daily socialization and exercise – all provided until a permanent, loving home can be found.

San Clemente-Dana Point Animal Shelter

221 Avenida Fabricante
San Clemente, CA 92672
P 949.492.1617

Shelter Hours:

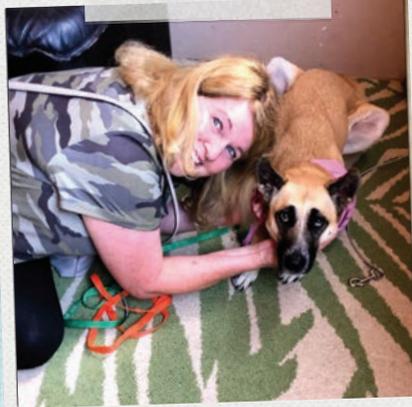
Closed Monday
Tuesday - Saturday: 10am - 4pm
Sunday: 12 - 3pm

The San Clemente-Dana Point Animal Shelter is closed to the general public, but open on an appointment only basis.

Happy Tails Adoption News



Abe is going home!



Cinnamon and her new mom!



Congratulations Rose!



Dory and her new family!



Happy tails Luna!



Coco is ready to go home!



Pretzel with mom and dad!



Have fun Cheetah!



Truman (now Hunter) with his new crew!



We'll miss you Bart (now Indy)!



Harry in his new home!



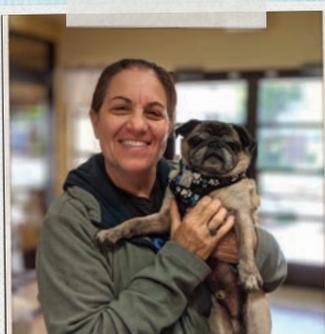
Have fun in your new home Bonnie!



Frosty is ready for family fun!



Congratulations Pip!



Pugsley (now Roosevelt) is ready to roll home!



Tasha with her new dad!



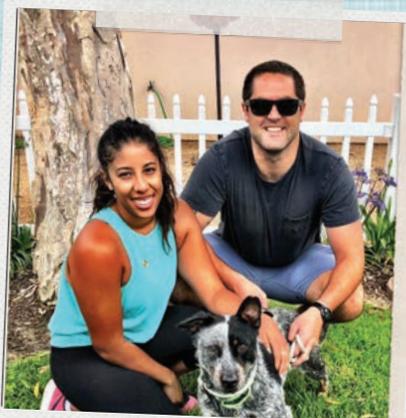
Carter and mom are ready to go home!



Sweet Strawberry and her new family!



Lollypop livin' the good life!



Happy is happy about his new family!



From Foster to Forever

By Elaine Mata & Cindy Fisher

You've likely heard the old adages, "Every cloud has a silver lining", or, "It's a blessing in disguise". While these sayings may seem a little time-worn, they certainly proved true for some special kitties and bunnies at the San Clemente-Dana Point Animal Shelter.

In mid-March, when it became apparent that the shelter would have to close to the general public and volunteers due to the Covid-19 pandemic, our cat and rabbit foster coordinators went into high gear. They contacted our devoted network of foster families (and a number of equally devoted volunteers) who rallied to the call. In total, 18 cats and 10 rabbits were placed in foster homes.

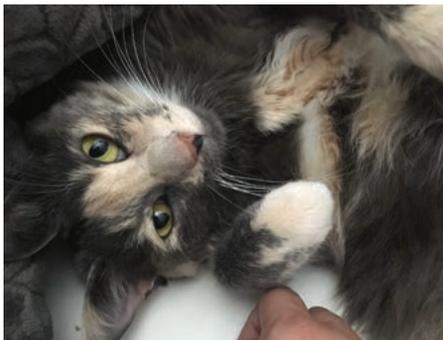
This is the heartwarming story of how some very lucky animals – including a number who had resided at the shelter for over 2 years – found their forever homes during a pandemic. It's also a story that highlights how Pet Project Foundation's passionate and loyal foster families and volunteers helped change the lives of so many lost and abandoned animals during such uncertain times.



Long-Term Shelter Cats Find Their Forever Homes

Curly, America and Maggie were 3 of the cats placed in foster homes. Each had been at the shelter for well over 2 years, and had been overlooked by adopters since, in the parlance of cat experts, "they didn't show well". Curly, a 7-year-old brown-and-white tabby female, could have her endearing moments with visitors and volunteers, but would often signal her desire to end an interaction with a swift swipe of her paw. America, an 8-year-old calico, displayed similar bad manners around would-be adopters. She also had developed a chronic eye condition which left both eyes swollen and inflamed. Maggie, a 3-year-old tortoiseshell, had essentially shut down while at the shelter and would remain tightly curled in a ball when adopters and volunteers tried to interact with her.

Volunteers used socialization and behavior modification techniques to help modify behavior and provide stimulation, such as leash-walking around the shelter and clicker training. While we saw some improvement in behavior – for example, Curly learned to head bump a hand on command – signs of antisocial behavior persisted. Luckily, due to the funding that Pet Project Foundation provides to the shelter, we're able to keep more challenging cats like these until we find them a forever home.



To the joy of all involved, the 3 cats blossomed while in their foster homes. From research – and our own experience – we know that cats who don't acclimate to a shelter often flourish in loving, home environments. America, who had suffered from a persistent eye condition while at the shelter, became an extremely loving cat with no eye issues within just a few weeks. Curly was funny, loving and attentive - with just a few minor relapses. Perhaps most heartwarming is the story of Maggie who had resisted all attempts at affection during her 2+ years at the shelter. She started slowly by allowing belly rubs and progressed to playing with her foster mom's other kitty and enjoying lots of affection and attention.

Now for the truly happy ending. Both Curly and America were adopted by their foster families. Maggie was adopted by someone who had seen her pictures and story online, and who fell in love with her during a scheduled interaction at the shelter. In all, 14 foster cats were adopted during the 3-month foster period, 7 by their foster families.



and her foster mom had a hard time giving her up. She went to a family who had spent months looking for a friendly rabbit that would assimilate into

their home. Pepper was adopted by a couple from Woodland Hills who fell in love with his online picture because he looked like a rabbit they'd recently lost. They were so grateful, they gave a matched donation to PPF. Graham was adopted by a family with two teenage girls who missed their rabbit who had passed away. They report he's settled in nicely and all enjoy having a bunny in the home again.



Finally, Janus was the last rabbit to find a home while in foster. He was one of 7 rabbits that were rescued by PPF volunteers from Dana Point Harbor in August 2019. Janus was adopted by a couple who had previously adopted three rabbits from our shelter. They reported that Janus was skittish during the interaction, but they

felt comfortable taking him as they have experience with nervous bunnies. Janus is now spoiled rotten and well loved by his new family, who said they might be looking for a companion rabbit at some point in the future.



In addition to the Covid-19 pandemic creating great uncertainty, fostering rabbits has also been made more difficult by the arrival of the deadly Rabbit Hemorrhagic Disease Virus (RHDV2) in San Clemente. Any new rabbit arriving at the shelter must first go into an 18-day quarantine period before any volunteers with rabbits at home are permitted to interact with them. Luckily, a vaccine exists for this disease, and

all fostered rabbits have been administered doses.

While the kitties have all returned to the shelter from their foster homes, the rabbits remain in foster care while a new rabbit yard is constructed. The new yard - funded by Pet Project Foundation - will provide a much improved location for exercising and socializing our shelter bunnies.

Shelter Rabbits Thrive in Foster Homes

The lives of our shelter rabbits - and rabbit volunteers - were similarly turned upside down once the shelter was closed to volunteers and the public. Because volunteers provide much of the day-to-day socialization for our shelter animals, moving our rabbits into foster homes offered the best



solution for keeping them healthy and happy during the shutdown. Fostering turned out to be serendipitous for these rabbits with improved socialization and better adoption prospects because of the increased interaction they received in their foster homes.

Of the 10 rabbits that went into foster, 7 have been adopted. The rabbits that were adopted included a mix of long-term residents as well as a few newcomers. Bonnie and Clyde, who had both been at the shelter since February, 2018, were "foster failures" adopted by their foster families.

Another rabbit, Jordan, arrived during the shutdown, and



never made it back to the shelter. He was the first rabbit to be adopted because he was such an easygoing, friendly guy. The family who adopted him absolutely adores him - and he even gets along with their cat!

Pepper, Cookie and Graham were all transfers from Orange County Animal Care (OCAC) in January 2020. They were 3 of the 5 rabbits our shelter took in to assist with rehoming the 200+ rabbits confiscated from a hoarder by OCAC. All three were nervous when they got to the shelter as they had not experienced much previous human interaction. The fosterers worked diligently on socializing these new, nervous rabbits. In particular, Cookie really blossomed,

Cecily - Packed and Ready for a Furever Home!

By Cindy Fisher and Linda Laster



Cecily, a cute ruby-eyed white dwarf, is the shelter's longest-term rabbit resident and is the PPF Packed-and-Ready-to-Go bunny. She came in with her mother and six siblings in 2015 after being dumped in a Dana Point park. We initially paired her with her sister, but they started tussling when they reached puberty and had to be split up. Cecily's mother was the first to find a home; all of her siblings were adopted within a year. For some reason, though, no adopter has ever clicked with Cecily.

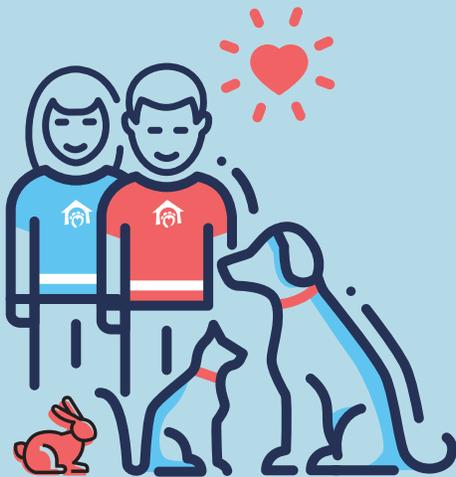
In foster during the pandemic, Cecily has turned out to be a great rabbit – very smart with tons of personality. People don't see it at the shelter because she often puts on a tough bun exterior. In a home, she's proven to be more complex. The volunteers know she's a princess; everything has to be on her terms. For example, she rearranges things in her cage, flipping boxes and putting her toys in them, then hides in a corner and grunts if you try to "fix" things. She runs away if she isn't in the mood for pets. But she's also playful - she zooms around, crawls under sheets and towels, kicks up her heels, and jumps onto boxes. She doesn't enjoy being picked up

but surprisingly will cuddle next to people and accepts sitting on laps, especially if treats are involved. In fact, her adopters will likely find her to be very trainable, because she'll do anything for treats!

Cecily would do best in a quiet home with experienced owners as an only bunny that's showered with attention. She probably won't do well with dogs or cats, but she's accepted the foster home's turtle. She'll be an awesome housebun because of her entertaining personality – and her impeccable litter box habits!



Would you like to help?



Pet Project Foundation is looking for **Volunteers** in all areas at the San Clemente-Dana Point Animal Shelter. If you have a passion for animals, are looking to get more involved in your community, or enjoy interacting with people, we would love to hear from you!



INFORMATION:

For a detailed description of the volunteer role and requirements, please see our website:

www.PetProjectFoundation.org/WaysToHelp/Volunteer

CONTACT US: If you have any questions, please email us at: volunteercoordinator@petprojectfoundation.org

Kaiser



BREED:
Tabby Domestic
Shorthair

AGE:
4Years Old

Gaining the trust of a timid cat is one of the most rewarding experiences of a cat lover - just ask all the wonderful cat volunteers at the shelter! Kaiser came to the shelter just before the COVID-19 lockdown, and she, along with all the other cats at the shelter, went to a foster home. We knew that Kaiser was shy, so we picked a foster who would be willing to spend a lot of time with her. Foster mom gave us reports on Kaiser's progress, and it was slow. The kitty had been abandoned by her owner, so it was no wonder that trust was going to be slow to gain. Perseverance and patience paid off, and Kaiser came out from under the beds and accepted petting. She started to play and climb the cat tree to watch the feathers and bugs outside her foster home. Then Kaiser was brought back to the shelter when the volunteers were able to go back and spend time with the kitties. There was an understandable setback in her behavior at first, but the groundwork had been set, and it wasn't long before Kaiser was a happy kitty in her shelter suite. The volunteers enjoy watching her play as she leaps and twists and swats at her toy mice. The best thing is the rub. Kaiser will rub her head against the volunteers to show trust, and we would swoon. Want some of that feeling? Come to meet Kaiser. Give her a home and let her come to trust you.

Snickerdoodle

Snickerdoodle is a gorgeous Hotot mix with one blue and one brown eye. The Hotot in her gives her that lovely black eyeliner. Most of the rest of her fur is white, although she has an occasional little black fleck. Snicky was one of five rabbits brought to the shelter under the A.R.M. program from OC Animal Care, where she was part of a 200+ rabbit confiscation case. She was very timid and nervous when she first arrived - most of the rabbits that were confiscated were young and hadn't been handled much. She has become a calmer, friendlier rabbit in foster - she's now quite mellow and easygoing and likes nothing better than to lounge and snooze. She isn't too crazy about being picked up but will sit in your lap for a half-an-hour if she gets lots of pets. She's still a bit timid and slowly investigates new areas to be sure that nothing scary is lurking. She will be a wonderful house rabbit for some lucky family - not only is she a sweet bunny, her litter box habits are impeccable!



BREED:
Hotot Mix

AGE:
1.5 Years Old

Noble



BREED:
American
Staffordshire
Terrier mix

AGE:
6 Years Old

Noble is an easy-going dog with a very sweet personality. Quick to learn and very food motivated, he does well during his training sessions and has become quite mannerly. Noble is especially good-natured when it comes to physical handling and tolerates even the silliest of dog costumes if there's a treat in it for him at the end. His lovable demeanor and mellow disposition make him a good choice for a family with older kids who would not be intimidated by his size. Noble also gets along well with some dogs, but can be selective with who he ultimately wants as a playmate. At six years old, Noble is active though he can be a bit of a couch potato at times. He has good leash manners and enjoys his walks and outdoor exercise. However, like so many of us, he sometimes needs to be motivated to vacate a particularly comfy bed. If given the chance, he'd probably prefer to spend all day just snuggled by your side. Overall, Noble is a happy and loving boy who would be a great fit in just about any home. Could this gentle giant be your new canine cuddle buddy?



All of these adorable animals are looking for loving homes. If you think one of them would be a great addition to your family, please email animalservices@scdpanimalshelter.org to schedule an interaction. They'll be waiting for you!

A Rescue Mission: A Second Chance at Love & Life

The San Clemente-Dana Point Animal Shelter, along with Pet Project Foundation, are partners in an outstanding program called “A Rescue Mission” also known as “ARM”. The ARM Program began in early 2012 with a goal of rescuing animals from overpopulated shelters and providing them with more time as they wait for their perfect forever home.



BEFORE: This is how Cash looked when he was rescued from the Downey shelter.

Nowadays, when our shelter has available kennels, our longtime dog trainer and animal control officer make their way to high volume shelters in Los Angeles County to find adoptable dogs and cats that they believe we can find homes for. To maximize the amount of animals we can transport back, they utilize the Animal Control truck and transport these animals back to our shelter in San Clemente.

Once back at the shelter, all animals are held in a quick quarantine to make sure that they are healthy, so as to protect our current shelter population. All animals are seen by a vet to receive necessary vaccines, medications and spay/neuter services. Unfortunately, some of the animals that end up back at our shelter have been severely neglected and need some TLC - and that’s where our wonderful team of Shelter staff, volunteers and veterinary partners step in to lend a hand. When quarantine has concluded, each dog is evaluated by staff who then create

individualized training protocols for our volunteers to implement, in order to help these animals become more socialized and adoptable. We then make every effort to match our dogs with the best fit for our adopters so they can live out their lives in a happy home with a loving family.

Cash, the dog featured here, was an ARM dog from the Downey shelter who required significant treatment for skin issues as well as socialization and training to reign in his youthful energy. You can see what a difference some love and care can make - Cash looked like a completely different dog after just a few weeks at our shelter and now has a loving family to call his own!

Since the inception of the ARM Program, nearly 1,000 animals have made their way to our pro-humane shelter from overpopulated shelters. Your donations and support help to fund the rewarding work of all PPF programs including ARM - ensuring that we can provide the lifesaving medications, training and care these dogs deserve.



AFTER: Cash blossomed after just a few weeks at the shelter.



Cash with his new family!

We make every effort to match our dogs with the best fit for our adopters so they can live out their lives in a happy home with a loving family.

State of the Shelter: Operational Updates from the San Clemente-Dana Point Animal Shelter

By Kim Cholodenko, General Manager



Shelter Manager Kim Cholodenko with her furry dog nephew Riley.

2020 has been anything but ordinary and I wanted to provide an update on the shelter operations as we continue to operate during this COVID pandemic. I have been and will continue to follow the CDC and State guidelines on how best to keep staff, volunteers and the public safe, and to

reduce the risk of anyone contracting the COVID virus.

The number of COVID cases in California and many other states are trending upwards, as we move into our colder winter months. As expected, the shelter will continue to operate and offer all of our sheltering and animal control services by phone, email and in person by appointment only. As the shelter has been fortunate enough to be fully operational with our front doors closed to the

“walk in” public, I have and will continue to move forward very slowly and conservatively into our next operational stage.

We are continuing to bring in animals from other impacted shelters, and have been very successful in finding them their forever homes. Our rabbit population is being kept happy and healthy in their foster homes. When they come back, there will be a new and improved rabbit yard for all to enjoy. Our kitten fosters are very busy with multiple litters of kittens coming into the shelter. We have also rescued a number of kittens from out of the area to help out individuals and rescues in need. The ASPCA has teamed up with CASA in transporting dogs into our shelter that were affected by the fires in Northern California. Fortunately, despite the operational modifications, our adoption numbers remain consistent, if not stronger than last year.

I’m so fortunate to have an amazing, dedicated team who consistently go above and beyond for our shelter animals, and we are grateful for our ongoing relationship with Pet Project Foundation. We all look forward to the future when we can open up the front doors of the shelter and work in a safe environment once again.

Licensed To Drool: Why Do I Need To Get A Dog License?

The most important accessory your dog can wear is their collar and City license tag. Your dog’s license is proof that they have been vaccinated against rabies, provide proof of ownership and is the fastest way to reunite a lost pet with their family, all in one tag!

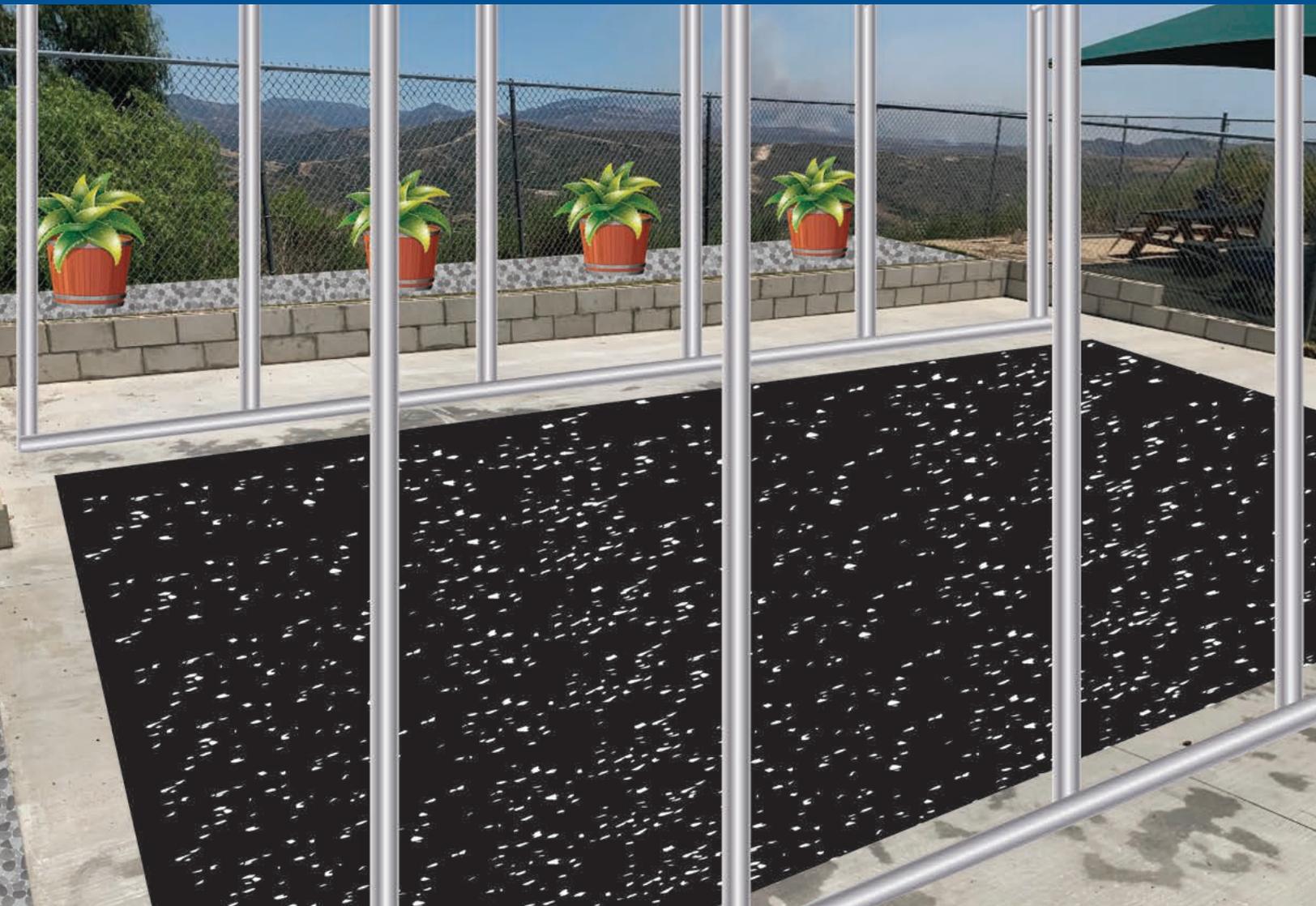
The small fee paid by each dog owner also helps to fund your local Animal Control services and Animal Shelter. The San Clemente-Dana Point Animal Shelter, located at 221 Avenida Fabricante, San Clemente, CA 92672, is a safe place for lost and homeless pets, and also provides adoption programs, low cost vaccination clinics for the public, and much more. Anyone owning a dog four months of age* or older in the city limits of San Clemente or Dana Point must obtain a license from the San Clemente-Dana Point Animal Services Authority. The tag must be worn on the dog’s collar whenever the dog is outside.

Licenses may be purchased for 1, 2 or 3 years, with fees charged accordingly, as long as the rabies vaccination is valid for the same period of time. A discounted fee is available for seniors over the age of 62.

**California state law requires all dogs over the age of 4 months to be licensed.*



Contact the San Clemente-Dana Point Animal Shelter at 949.492.1617 or visit our website for more information:
www.san-clemente.org/departments-services/animal-services-casa



The new design by Lauren Earl, Principal Designer of One Creative Partners.

Under BUNstruction: Rabbit Run Improvements Hopping Along

This year, the PPF Board voted to sponsor the much-needed renovation of the SCDP “rabbit yard” and we are happy to report that the 2020 Bunstruction is well underway!

Rabbits are built to run and hop, and poor exercise leads to health problems and reduces adoptability. Thanks to our generous supporters, the lucky rabbits of the SCDP Shelter will be able to enjoy a dedicated exercise area, complete with a solid surface to protect the rabbits from parasites and pesticides from the ground below, as well as a solid overhead covering to protect the rabbits from the sun, rain, and airborne predators. Best of all, the shelter rabbits will be able to enjoy longer exercise times and won't have to take a rain check again!

For those of you who have ventured out towards the back of the shelter, you may have seen the dedicated rabbit volunteers constructing a rabbit exercise area three times a week. Commonly referred to as the “tent city”, it would take two volunteers 30-40 minutes to set it up and the same amount of time to tear it down. This had to be done every time the volunteers “hopped” the rabbits and was quite a workout! It was difficult to do alone and not possible for some volunteers due to the physical activity and strength required to handle the exercise pens.

Unfortunately, constructing the tent city took precious hopping time away from the rabbits, who were only able to exercise three days a week due to the limited number of rabbit volunteers. It also reduced the amount of time the volunteers could spend socializing the rabbits. Working under the tents was awkward; the volunteers would have to crawl into the enclosure on their hands and knees and spend the entire interaction either lying down or slumping over due to the height of the coverings.

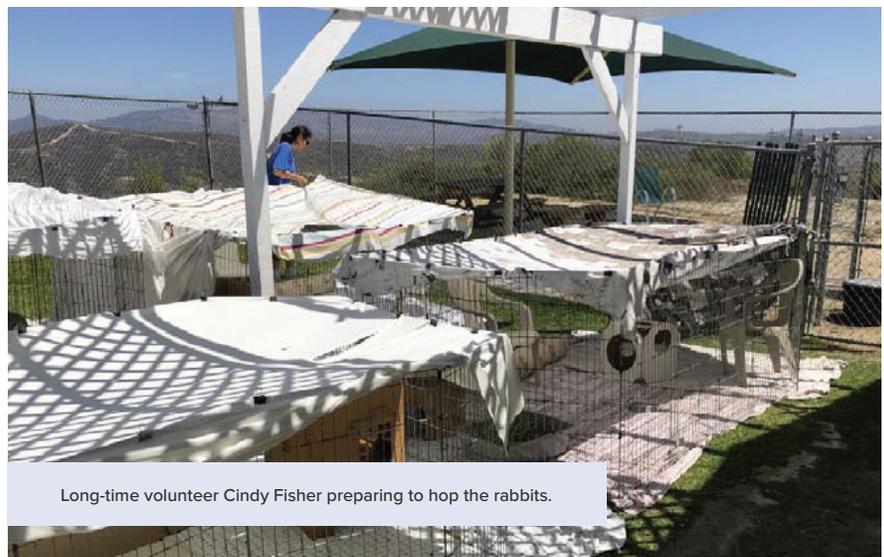
The setup was a problem for potential adopters as well. Visitors to the rabbit area could not easily see the rabbits in their best light—running, hopping, exploring, climbing on their cottages and boxes, and running through tunnels—their view was obstructed by the sheets. If visitors wanted to watch the rabbits, they had to sit on the ground. And if they wanted to interact with a rabbit, they had some maneuvering to do!

The new and much-needed improvements to the rabbit yard will greatly enhance the quality of life for the shelter rabbits. More time for exercise and socialization will make them more adoptable, and visitors will be able to see rabbits as they are—intelligent, curious, and active and each with its own unique personality. In addition, we are excited to be able to make the volunteer experience better for our loyal and dedicated rabbit volunteers. We hope that these improvements will help attract new rabbit volunteers—which we need!

Bunstruction is scheduled to be completed at the end of the year and we look forward to hosting an Open House (when modifications are lifted) for all of our shelter friends and supporters to view the improvements.



BEFORE: How the rabbit yard used to look.



Long-time volunteer Cindy Fisher preparing to hop the rabbits.

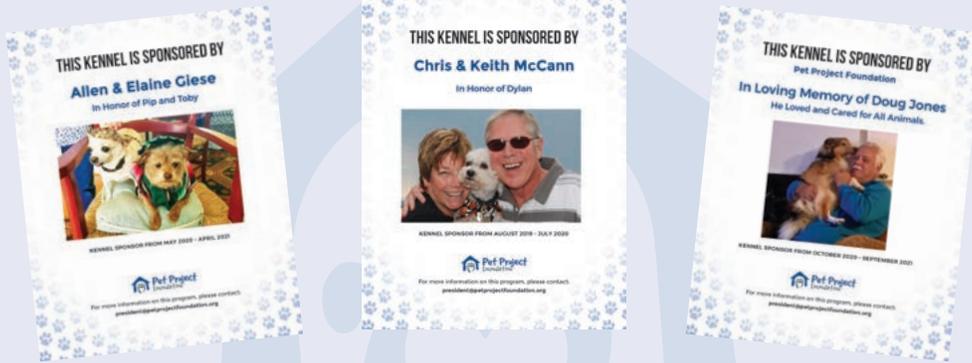
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We want to say a big thank you to those who have donated their time and supported the Bunstruction, including David Peter and Peter Drilling Company, Jamey Federico and Federico Construction, Doheny Builders Supply, and of course our dedicated rabbit volunteers. We also would like to thank Kim Cholodenko and CASA for their support of this project!

.....

Kennel Sponsorship Program

Sponsorships are available for 6 months at \$200 or 1 year at \$365. For as little as \$1.00 a day the animals at the San Clemente-Dana Point Animal Shelter will benefit from your generosity.



You will be recognized with an 8 x 10 sign with your name/logo on the kennel. Your sign can include your business logo, or a photo of a pet or loved one. Additionally, you will be listed on our website as a sponsor as well as mentioned in PPF's Wagging Tails newsletter and receive special invitations to our events. Your sponsorship sign will also be viewed by over 40,000 shelter and website visitors annually. Your kennel sponsorship benefits everyone. What a great way to honor a special pet or loved one. It is also a great and economical way to advertise your business while making a difference in your community and animals lives at the San Clemente-Dana Point Animal Shelter.



A Special Thank You to all our Generous Kennel Sponsors!

Allen & Elaine Giese

Georgia Godber

The Law Offices of Stanley A. Hutchinson

in Memory of Marge Hutchinson

Chris & Keith McCann

Tom and Terry Morse

PPF, in honor of Nanette Helman

Rita Latterman Bennett

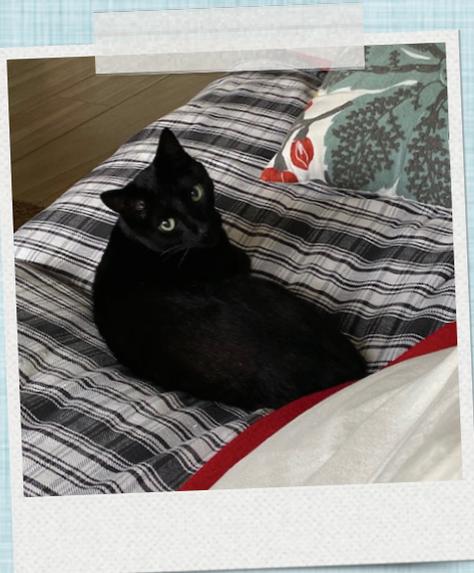
In Memory of Doug Jones and in Honor of Suzanne Jones

In Memory of Jimmy Schuler and in Honor of Pamela Schuler

For more information, or to receive a kennel sponsorship form, please email: president@petprojectfoundation.org

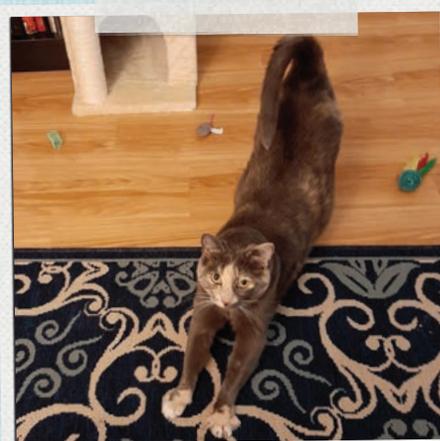
Fill out the form and send it in. It's that easy! And your sponsorship is tax deductible.

Our Alumni are enjoying life in their forever homes! Read what new adventures they've been having.



Myles

We are so happy that we adopted Myles! He is very loveable and makes us laugh every day. Myles enjoys laying by the window in the sun, looking at the birds, sleeping on the couch and chasing my son and I around the house. He is incredibly fast on three legs and runs up and down the stairs in our house - it's amazing how animals can so quickly adapt! I am so thankful for the care and attention that he received at the shelter. He now has a forever home!



Maggie

I am so grateful for the joy that Maggie has brought into my life. As a sensitive cat, it took her a little while to adjust to her new home. But as she has felt increasingly safe and secure, Maggie has relaxed to the point that her new nickname is "Chill Cat," and she's revealed herself to be extremely affectionate and a big proponent of being petted. She also has become quite vocal in her requests for attention and food, which she appreciates vocally as well. She really enjoys staying close by and she hangs out in my home office each morning prior to her power nap. Maggie loves to play and is amazingly acrobatic and coordinated. (I think she has potential as a feline soccer star!) Thank you to the shelter, the staff, and to Maggie's foster mom, for taking such good care of her!



Angel

When we saw Angel on the Pet Project Foundation website we were in love. We're so happy to update you all that he is doing so well. We since moved into a new apartment since first adopting Angel and he LOVES his new digs! He has a 6ft by 6ft exercise pen where he spends his time eating and his nights sleeping but the rest of his days he spends hopping around the apartment in mostly free roam fashion. Angel loves food more than anything, especially chopped organic Mint and Cilantro! He loves to snuggle up on your lap and get pets for long sessions. Angel also loves hopping up on furniture or people to check out what's going on - he's super curious! Angel has been such a blessing to our family!



Mack

Mack is the BEST DOG EVER! He surprised us with his sweet and loving personality, his crazy zoomies and athleticism. Mack is exactly what we needed as a forever companion.



HAVE YOU ADOPTED AN ANIMAL FROM THE SAN CLEMENTE-DANA POINT ANIMAL SHELTER?

We love to keep up with our shelter alums and hear how they're doing! Drop us a line (and a photo!) at info@petprojectfoundation.org

2019 Tail of Two Cities

Who knew that we were so ahead of our time when we chose the theme of Moonlight Masquerade Furball for our 2019 Tail of Two Cities Gala?

Guests unleashed their inner animals and donned masks while helping us to raise \$50,000 of life-saving funds for our shelter animals at beautiful Bella Collina San Clemente. Our annual gala is our biggest fundraiser of the year and helps us to provide a loving refuge for all of our shelter animals as they wait for their forever homes, no matter how long that may take.

Thank you to everyone who made this event the success it was!

THANK YOU TO OUR GENEROUS SPONSORS:

Morgan Stanley
Chris & Keith McCann
Sally & Chuck Silva
Denise & Mike Zolg
Paws Pet Resorts
San Clemente Veterinary Hospital

Sandra Ackerman
Karen & Dan Kulick
Elaine & Mike Mata
Camp Bow Wow
Tito's Vodka
Veterinary Medical and Surgical Group

Phyllis Braun & Al Garcia
Animal & Bird Clinic of Mission Viejo
California Coastal Dermatology
City of Dana Point
Joey Johnson Photography
Lynne Door Design





2020 Whales Tails & Ales

This year's Festival of Whales migrated from the heart of Dana Point down to the beautiful Dana Point Harbor! Our annual Wag-a-Thon street fair evolved into the Whales, Tails & Ales Street Fair, featuring local breweries, inflatables, face painting, live music, an adorable costume contest and more than 75 vendors, with all proceeds benefiting our shelter animals.

Despite some early sprinkles, it turned into a gorgeous HOT sunny day - perfect for enjoying craft brews, hanging out with friends and family and meeting lots of new furry friends. This inaugural event raised more than \$10,000 for our shelter animals and was an amazingly fun day!

Thank you to all our sponsors, our participating breweries, all the volunteers who made this event possible, and most of all, to all of you who (and your furry friends) who attended the event and supported the cause.

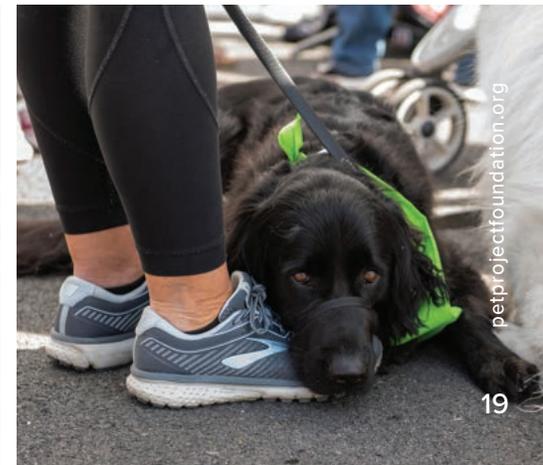
THANK YOU TO OUR GENEROUS SPONSORS:

Dana Point Harbor Partners
San Clemente Veterinary Hospital
South Coast Water District
Animal Urgent Care of South Orange County

Camp Bow Wow
Paws Pet Resort
Estrella Veterinary Hospital
Artifex Brewing Company

Dog Pawrk Brewing Company
Lost Winds Brewing Company
Left Coast Brewing Company





Cat Chat: Should FIV Stop you from Adopting an Awesome Cat?

By Lisa Schneider, Cat Room Coordinator



The Long family opened their home to cuddly FIV+ Iris earlier this year.

Some of our rescue kitties come to us with a widely misunderstood condition called Feline Immunodeficiency Virus (FIV). Initially, this may sound overwhelming to sign up for, but FIV+ cats can live a normal, happy life. We want to provide some education about this condition to help adopters feel informed when considering a FIV+ cat.

Our FIV+ kitties may have contracted the disease at birth (if mama was positive) or from another cat. Transmission doesn't occur through casual activities like drinking from a water bowl or using a litter box that a FIV+ kitty has been in. The virus is shed in the cat's saliva but often requires a puncture or bite for the saliva to be transmitted through. It is important to know that FIV cannot be transmitted to humans, dogs or other non-feline animals. It can only be transmitted between cats. When adopting out FIV kitties, we recommend they be the only cat in the home or in a home with other FIV+ positive cats.

When caring for a FIV+ kitty, a primary goal is to reduce their stress levels to prevent their immune system from becoming overwhelmed. FIV+ or not, kitties should always be kept indoors, eat a good-quality diet and ensure that any health issues are promptly attended to. Our FIV+ kitties are special and we hope adopters will see that they aren't that different from other kitties without FIV. They are playful, loving and have the chance of living an average feline lifespan.

Maybe a FIV+ kitty will capture your heart one day! Iris, pictured left, went to her forever home earlier this year with these lucky ladies and is a prime example of a thriving FIV+ kitty adopted from our shelter.

Houston, We Have an Adopter

By Sandra Ackerman



Houston and his dad on his adoption day.

Houston was found abandoned at a local gas station, with a heartbreaking note attached to his harness stating "We can't take care of him any longer." The two young people who found him brought him to our shelter immediately as he was in pretty rough shape - extremely neglected, infested with fleas, scared and in pain. He was nearly blind due to what was later diagnosed as Lenticular Sclerosis, had a bilateral ear infection and because of his arthritis, he could barely walk. He was given the name Houston because we had saved another dog that was in bad shape years ago bearing the same name - we hoped the name possessed good luck.

Our shelter staff and animal control officer sprang into action to bring this pup to a local veterinary partner who was able to gain the pup's trust, get him comfortable and provide immediate lifesaving treatment. After a few days and lots of treatment, Houston returned to the shelter, ready to find his forever home.

The volunteers and staff were so grateful to see this little guy out of pain and looking for love and affection. It didn't take long for just the right person to come in and fall in love with Houston. Houston and his new dad visited us often - and we were delighted in seeing how "well fed" and happy Houston was. Unfortunately, Houston passed away a short while ago, but we take great pleasure in knowing that his final months were spent with a loving caretaker in a supportive home. This is a success I will not soon forget.



Houston enjoying the outdoors and flowers.

GIFTS OF LOVE

Pet Project Foundation's mission is made possible
by our very special members, donors, and sponsors.
Thank you all for helping us make a real difference!

Aaron, Sue
Abele, Andy
Active Network, Inc.
Albert, Brad
Alexander, RB
Allen, Cindi
Allred, Keith & Terry
Andersen, Barbara
Anderson, Gary & Lonnie
Ankenbrandt Family Trust (Jerry & Bobbie)
In Honor of Willow and in Memory of Maxwell
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Armor, Laurel, Willow, Charlie & Bailey
Asahina, Nancy
Ashworth, Evie
In Memory of Leo Osborne
AT&T Charitable Giving
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Balzer, Frederick & Pod Lyn Burke
Barbour, Margaret
In Memory of Miss Becky
Barbour, Robert & Emma
Bard, Laura
*In Honor of Thor, God of Thunder (adopted
from your shelter 2 years ago)*
Barney, Cindy & Ernest
Bartmess, Sofia & Vernon
Bates, Margery & William
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Beard, Karin & Ronald
Becker, Bob & Paula
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Bewak, Betty & Bob
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Bodney, Kristine
Bonner, Carol & Robert
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Brady, Myra
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*In Loving Memory of the Sweetest, Most
Precious Little Girl - Juice Box*
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In Honor of Kris Jones & Doug Erdman
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Cheek, Richard
In Honor of Robert Cheek
Cheney, Elizabeth
Chesney, Mark
In Celebration of Dani's Birthday
Chiuminatta, Charlotte & Ed
In Memory of Jue Jue
CHOC Children's Hospital NICU
Chu, Hazel
*In Loving Memory of Benji Boy and Dear
Dear Cookie*
Ciurczak, Alexis
Claiborne, Lesliegh
In Memory of Blondie
Clay, Karen
Clemente Collections
We love our local shelter!
Clifton, James
Coastal Animal Services Authority
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Crowley, Nancy T.
Culhane, Cynthia
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Point Turkey Trot
Davey, Donald B.
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Davies, Muriel
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In Memory of Kesha
Desert Shelter for Animals
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Diehl, Dr. & Mrs. G. Scott
Donnie Crevier and Laurie Kraus
Charitable Fund
Dumford, Marilyn
Dye, Ron
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Eakin, Phillip & Carol
East, Sharon
*In Memory of Jessie, Cassie, Sage, Tasha &
all Other Precious Pets We Have Had*
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In Memory of Ashley
Englund, John
In Memory of June & Eric Englund
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In Memory of Jerry Hollingsworth
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In Memory of Belle
Eyster, Cynthia & Richard
In Memory of Gracie
Ezrre, Lizandro & Sharyn
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Gardner, Stan & June Shoji
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Gayden, Eric
Gebru, Yonas
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Gee, Denise & Mark
In Memory of Belinda Gee
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Gibson, Jacqueline
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In Honor of Molly, Mopsie, Fifi, Mason & Bella
Gibson, Karen & Tom
*In Memory of Sylvester, Zuzu, Pipin,
Sparky & Rufus*
Giese, Elaine, Al, Toby & Pip
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In Memory of Rudy
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Gilson, Elizabeth
In Memory of Duffy
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Hahn, Susan
Hales, Kimberly
Hardwegg, Jeanne
Harris, Nancy & Dan
Hartman, Patricia
Hawkins, Dick
Heersema, Hildegard
In Honor of Sissi and In Memory of Snowball
Hetzler, Barbara & James

Hoey, Angelina
In Celebration of her birthday!

Holden, Joni & Jack

Hollinger, Carol
In Memory of Wesley Hollinger

Hutaff, Linda
In Honor of my Dear Friend Chris McCann & her Fur Babies

Hutchinson, Deborah
In Memory of Bullit Montana Hutchinson

Insley, Gene & Victoria
In Honor of Ellie

John A. Moseley Fund

Johnson, Casey

Johnson, Judy
In Honor of and Thanks to Carol Mullin

Johnson, Susan

Joncich, Melissa
Thank you for all you do for the helpless animals!

Jones-Owen, Marcia

Jones, Kristen

Kaluf, Kent

Kaminskas, Beth
In Memory of Cash

Kelley Roberts Enterprises Inc.

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Kennedy, Gayle

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Kisling, Susan

Klickstein, Suzanne F.

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In honor of Emily Klovsky

Kohlhase, Jill E.

Kranz, Joan

Krisher, Kerry
In Memory of Kito & Pork Chop

Krisher, Norma June & E.A.

Kristjanson, David

Kroger

Kulick, Dan & Karen
In Memory of Lucy

Kwon, Heather

L'Angelle, David & Ronnie

Lampert, Christine
In Memory of Skyler (2005-2018) and Riley (2006-2018)

Lashmett, Clark & Carla

Latham, Cecelia

Lederman, Mimi & Harry
In Memory of Sophie

Lee, Pauline & Richard

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Lotich, Carol

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In Honor of Hatchet <3

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Magee, Joseph & Rose

Makarem, Nedal
In Memory of Sparky

Manning, Lorna

Martella, Jean

Martella, Nick

Martin, Anne Marie

Martin, Francis & Vesna

Masotto, Carrie

Massey, Judith

Masters, Joan Patricia

Mathes, Mary

Matta, Carmen

Mattingly, Col. J.D. (ret.) & Cornelia
In Honor of Ashy

McCann, Chris & Keith
In Honor of my Sister-of-the-Heart, Linda Hutaff and her Lifelong Love of Animals

McClanahan, Sue & Kellie

McClurg, Melody

McGeary, Susan

McKee, Scott

McLaughlin, Barbara

McLeavy, Linda & Michael
In Memory of Priscilla

McLeavy, Linda & Michael
In Honor of Betty Toth

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McMurchie, Suzanne
In Honor of Bob & Ellie

McMurchie, Vickie
In Memory of my Mona

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Moore, Jeanne

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In Memory of Kiwi (Super Fudge)

Morse, Thomas & Terri Smith-Morse
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In Memory of our Beloved Dusty, who we miss terribly every day!

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Pepper, Karen L.

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In Memory of our 20 year old kitty, Sampson a. k. a. "Sammy"

Schachner, Janet & Noel

Schoner, Nancy

Schooley, Holly

Schorle, Renee

Schreibman, Laura

Schreiner, Alice

Schroeder, David

Schultz, Bonnie
With love from Mittens, adopted October 2014

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Sloan, Jeffrey

Sloan, Shields

Smith, Jason
In Loving Memory of Hamish and Welcoming Fergus to our Pack

Sobol, Nancy

Soriano, Jeanne

Spaulding, Janet

Statzula, Caroline

Steinriede, Susan

Sternberg, Debra

Stockton, Mary
In Memory of Bubbles

Storment, Linda

Story, Linda & Zach

Streuter, Bart & Kimberly

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Summers, Georgia
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 Thomas, Katarina A.
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 Tillotson, Thomas
In Memory of Daisy & Max
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 Zinnen, Lilo
 Zoe, Betty
 Zolg, Denise & Mike

In Loving Memory of Fran Every, Doug Jones and Jimmy Schuler whom we lost this year.

Leaving a Legacy with Planned Giving

By Dan Hogan



You can help to provide a brighter future for homeless dogs, cats and rabbits in San Clemente and Dana Point by making a planned gift to the Pet Project Foundation.

There are a number of ways to plan a gift to PPF, many of which can provide you and your estate with significant tax benefits and help to meet other financial planning needs while building a lasting legacy for future generations. As we all look at the ways we can continue to give to animals in need during these challenging times, we sometimes forget that creating a lasting legacy through a Will or Trust is both a loving tribute and simple to accomplish. If you're not sure how to get started, consider these steps:

1. Contact PPF President, Denise Zolg at (949) 595-8899 or president@petprojectfoundation.org for additional information on bequests or to chat more about the different options for including Pet Project Foundation in your will or estate plan.
2. Seek the advice of your financial or legal advisor to determine what is best for you and your family.
3. If you include Pet Project Foundation in your plans, please use our legal name and federal tax ID.

Legal Name: Pet Project Foundation
 Address: PO Box 5678, San Clemente, CA 92674
 Federal Tax ID/EIN: 33-0030634

Already included us?

If you have already included Pet Project Foundation in a bequest or other planned gift, we hope you will let us know. We acknowledge and respect those who wish to remain anonymous, but we urge you to let us know of your plans on a confidential basis, as it allows PPF to plan for the future and to acknowledge your gifts appropriately.

Generosity comes in many forms, and it's often the best way for you to support important causes that matter the most to you in your life. In as little as one sentence, you can ensure that your gift can leave a lasting legacy for shelter animals for years to come. This type of donation to Pet Project Foundation in your will or living trust helps ensure that we continue our mission for years to come.



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Membership Form - Every Single Donation Helps!

OUR MISSION

Lost and abandoned animals have a second chance at a good life thanks to the Pet Project Foundation (PPF) and the San Clemente-Dana Point Animal Shelter.

The mission of the Pet Project Foundation is 'to enhance the quality of life for all companion animals in a pro-humane manner through compassion responsibility, education, and service.'

This mission is successful with ongoing support of the shelter from our community and veterinarian professionals. This special shelter provides food, housing, exercise, training, medical care and love for homeless animals until they are re-united with their owners or with their new forever homes.

We could not do it without your help!

Please send information on making a charitable donation, such as a Planned Giving Bequest or other ultimate donation to express my support for the animals in the care of PPF.

NON-PROFIT TAX ID #33-0030634

Name _____
Address _____ State _____ Zip _____

Phone _____ Email _____

Yes, I'd like to join the PPF mailing list.

ANNUAL DUES

- \$25 Senior (65+) \$50 Family (Family includes two members) Please charge my credit card (circle one): VISA MASTERCARD AMEX DISCOVER
- \$35 Individual \$100 Business Enclosed is my check payable to: PPF

You may also pay securely online at: www.PetProjectFoundation.org

Account Number _____ \$ _____
Amount

Card Holder Signature _____ Exp. Date _____ CVV # _____

GIFTS OF LOVE

- Enclosed is a Gift of Love donation in the amount of \$ _____ Person Pet
- In the name of _____ In memory of _____

Please send acknowledgment card to: _____

Address _____ State _____ Zip _____

Please mail this form back to: Pet Project Foundation, P.O. Box 5678, San Clemente, CA 92674-5678