



PET PROJECT
FOUNDATION

Fur Ball *A Night for Party Animals*

SEPTEMBER 22, 2024
LAGUNA CLIFFS MARRIOTT



DEAR COMMUNITY PARTNER,

We are excited to invite you to join us in making a difference in the lives of countless shelter animals by becoming a sponsor of our highly anticipated annual gala, "Fur Ball: A Night for Party Animals." This prom-themed event, scheduled for September 22 at Laguna Cliffs Marriott Resort & Spa in Dana Point., is our largest fundraiser of the year, raising hundreds of thousands of dollars to support the vital work of our local animal shelter.

The Fur Ball is not just an event; it's a celebration of compassion, community, and commitment to our four-legged friends at the San Clemente-Dana Point Animal Shelter. Join us for a glamorous evening that highlights the inspirational tales of our lifesaving work. Guests will enjoy hosted appetizers, refreshing libations, delightful photo opportunities, a sumptuous three-course dinner, and an exciting silent and live auction, along with much more.

We Need Your Help

Pet Project Foundation is an all-volunteer, non-profit 501(c)3 organization, with 100% of funds raised going directly to compassionate animal care, nourishing food and lifesaving procedures for all of the animals that enter our shelter's doors. Annually, Pet Project Foundation invests more than \$400K to sustain our shelter population, and we can't do this without you.

Your generous donation enables us to come to the rescue of animals in crisis and to provide lifelong sanctuary to animals in need, while they wait for their forever home, no matter how long that may take.

We hope that you consider supporting Pet Project Foundation at one of the sponsorship levels outlined on the next page. Your donation is tax-deductible and ALL proceeds help us in caring for all the dogs, cats, bunnies and all the furry creatures at the San Clemente-Dana Point Animal Shelter.

We hope you will join us in making the Fur Ball: A Night for Party Animals an un-fur-gettable event that benefits our shelter animals.



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events@petprojectfoundation.org
760.224.0518 | Tax id: 33-0030634

Fur Ball: A Night for Party Animals

SPONSORSHIP LEVELS

TOP DOG

\$10,000

TEN EVENT TICKETS

- Emcee or speaking opportunity
- Full-page ad in event program
- Dedicated email blast to PPF's mailing list (4K+ subscribers)
- One-year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event program and verbal recognition at event
- Logo/link on website, eblasts, logo on all printed collateral
- Optional: Gift Bag Insert (*250)

TUXEDO & SEQUINS

\$7,500

TEN EVENT TICKETS

- Half-page ad in event program
- Dedicated email blast to PPF's mailing list (4K+ subscribers)
- One-year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event program and verbal recognition at event
- Logo/link on website, eblasts, logo on all printed collateral
- Optional: Gift Bag Insert (*250)

BEST DRESSED

\$5,000

EIGHT EVENT TICKETS

- Quarter-page ad in event program
- PPF email blast banner ad
- One-year Kennel Sponsorship
- Event program and verbal recognition
- Logo in all marketing & collateral
- Optional: Gift Bag Insert (*250)

PROM COURT

\$2,500

SIX EVENT TICKETS

- PPF email blast banner ad
- One-year Kennel Sponsorship
- Event program and verbal recognition
- Logo in all marketing & collateral
- Optional: Gift Bag Insert (*250)

PARTY ANIMALS

\$1,500

FOUR EVENT TICKETS

- PPF email blast banner ad
- Half-year Kennel Sponsorship
- Event program and verbal recognition
- Inclusion in all marketing & collateral
- Optional: Gift Bag Insert (*250)

BEST FRIENDS

\$1,000

TWO EVENT TICKETS

- Event program and verbal recognition
- Listed on event website & eblasts
- Optional: Gift Bag Insert (*250)



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*Subject to change
We're happy to discuss customized sponsorship packages that meet your marketing & philanthropic goals. Get in touch: events@petprojectfoundation.org

Fur Ball: A Night for Party Animals

UNDERWRITING OPPORTUNITIES



Spike the Punch

Get the party started with a round (or two!) on you/your company. We'll even name a custom cocktail in your honor!

• \$
• 5K

EIGHT EVENT TICKETS INCLUDED



Valet Host

Ensure our guests arrive in style, and have more funds in their pocket to donate to the cause. Sponsor will be guaranteed to have their car ready to go post event - no waiting!

• \$
• 3K

SIX EVENT TICKETS INCLUDED



PAW-Parazzi

Guests will capture unforgettable moments with a forever keepsake, while your brand steals the spotlight with every snap!

• \$
• 2K

FOUR EVENT TICKETS INCLUDED



Wagging Tails

Get the PAWty started and ensure that all of our guests have a howling good time.

• \$
• 1K

TWO EVENT TICKETS INCLUDED



Fur Ball: A Night for Party Animals

JOIN OUR PROM COMMITTEE OF SUPPORTERS

COMPANY / ORGANIZATION NAME

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

COMPANY WEBSITE

INSTAGRAM HANDLE

SPONSORSHIP LEVEL:

AMOUNT:

CREDIT CARD NUMBER

EXP. DATE

CVV

BILLING ZIP

SIGNATURE

DATE

PLEASE FILL OUT AND RETURN NO LATER THAN AUGUST 17, 2024

CHECKS SHOULD BE MADE PAYABLE TO PET PROJECT FOUNDATION

PET PROJECT FOUNDATION | P.O. BOX 5678 | SAN CLEMENTE, CA 92674

PETPROJECTFOUNDATION.ORG

EVENTS@PETPROJECTFOUNDATION.ORG | TAX ID: 33-0030604